**CloudKitchens**®

## Join the CloudKitchens Industry Partner Program

Connect restaurant owners with a ghost kitchen in their neighborhood or in a new market!

- Earn a referral commission
- Gain new market insights
- Run joint marketing programs
- · Access collateral and content
- · Help your clients grow and succeed



#### MADE FOR INDUSTRY PARTNERS

- Real estate & financial brokers
- Tech providers & ISVs
- Restaurant associations

- Franchise consultants
- Food & beverage brokers

## You're a food and beverage expert. Your perspective matters.



The F&B industry is evolving rapidly and restaurants are seeing much greater demand for delivery. Help them achieve better results by including a ghost kitchen in their restaurant expansion plans.



Less capital required to expand



Purpose-built for delivery



Software-driven market insights



Optimized for efficiency

#### We will help your referrals become successful ghost kitchen operators!

- Simply refer an interested restaurant operator that's it!
- We will give your client a tour of a CloudKitchens facility and answer their questions.
- Once the operator meets the requirements, we'll get a kitchen services agreement (KSA) signed.
- You'll earn a bonus for each successful referral!

## Becoming an industry partner is easy



#### 01

#### Get in touch with our team

Scan the QR code below to get started.

#### 02

### Review and sign channel referral agreement

Get access to our partner portal and we'll guide you through our training modules and content.

#### 03

#### Start referring your clients

Once your referral signs their first license agreement and meets the required conditions, you'll earn a comission.



# CloudKitchens referral partner tiers

	Foodie Referral Partner	Savour Referral Partner	Bon Vivant Referral Partner
# of successful referrals	1-5	6-10	4-11+
Referral commission bonus	\$	\$\$	\$\$\$
Ideal restaurant persona bonus	$\bigcirc$	$\bigcirc$	$\bigcirc$
Partner portal access	$\bigcirc$	$\bigcirc$	$\bigcirc$
Next tier achievement bonus		$\bigcirc$	$\bigcirc$
Facility tour bonus		$\bigcirc$	$\bigcirc$
Jointly sponsored marketing events			$\bigcirc$

### CloudKitchens: How it works



#### 01

Once you've signed our Channel Referral Agreement, register on the CloudKitchens partner portal to gain access to trainings, marketing materials, and other valuable resources

#### 02

Submit referrals for your clients interested in CloudKitchens

#### 03

The CloudKitchens sales team will engage with your referrals to answer questions and conduct a facility tour

#### 04

If your referral signs a license agreement with CloudKitchens, you'll earn a commission!

